



Special Nomination

Empowering Business Partners to Achieve Net Zero

What is the purpose of this special nomination?

The focus is on B2B (business-to-business) partnerships, helping large corporate clients transition to sustainable practices. This includes leveraging AI, carbon capture, renewable energy integration, and satellite data for environmental monitoring.

What kind of solutions are expected?

Areas of focus include AI for decarbonization, carbon capture technologies, renewable energy integration, and satellite-based monitoring. The goal is to provide measurable support for business partners to reduce emissions and achieve sustainability.

Is there a POC phase for this challenge?

Unlike the other challenges, this one does not include a formal Proof of Concept (POC) / MVP (Minimum Viable Product) phase. Instead, it offers prize money (up to €5,000) and the possibility of long-term partnerships.

What level of development is required?

Preference is given to solutions that are either market-ready or highly innovative. Startups with MVPs (Minimum Viable Products) are also encouraged to apply, especially if their solutions are disruptive.

What is the aim of this nomination?

To explore innovative solutions that help corporate partners achieve net-zero emissions.

What is expected from applicants?

Startups should propose scalable and impactful innovations tailored to business needs. Solutions that are innovative, disruptive, or market-ready have the best chance.

Are there limitations on the POC phase?

Unlike other challenges, this nomination does not include a formal POC/MVP phase but offers prize money (€5,000) and the possibility of long-term collaboration.

How will satellite data be utilized?

Satellite data can be leveraged for emissions tracking, environmental monitoring, and optimizing energy systems. This category is particularly new and innovative.

How does this challenge differ from the others?

STARTUP INNOVATION CHALLENGE

powered by Energie AG

It does not include a formal POC/MVP phase but instead offers a prize of up to €5,000. Selected startups may also be considered for long-term partnerships.

Can this challenge lead to long-term collaboration?

Yes, although a POC/MVP is not planned, successful participants may be considered for future projects and collaborations

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Who are the business partners this challenge targets?

The challenge focuses on big corporate clients, who require decarbonization support.